

Press release Calendar Week 49/II

Rameder opens branch in Finland **Plus: booth at the “Autokorjaamo“ trade fair**

Even in the country of a thousand lakes you need roadworthy solutions. Outside the cities, Finland consists of unspoilt nature as far as the eye can see and towns and villages are widely dispersed. **Rameder**, Europe’s largest provider of automotive transport solutions, therefore geared its portfolio to Finnish requirements and presented it in November at the “Autokorjaamo“ trade fair in Helsinki.

Finland is a real tourist attraction for both the Finnish and foreigners – and in all seasons. To make winter and water sportsmen and women happy, **Rameder** presented various ski, snowboard, canoe and kayak carriers. As many a Fin owns a small bungalow far from any city, **Rameder** also had brought several towbars plus accessories. After all, trailers are perfect for carrying heavy loads.

A real highlight at the **Rameder** booth was the bike carrier BC70, made in Germany. The 17.4kg BC70 can take up to 60kg at a bearing load of the towbar of at least 85kg. The necessary ball heads and electrical kits **Rameder** had, of course, also brought with it.

Rameder was very content with its attendance, which also marked the opening of its Finnish branch. Many visitors converged on the booth and the **Rameder** staff provided lots of information on their extensive product portfolio. You can find the online shop at www.rameder.fi - in Finnish, of course.

Please do also visit us on Facebook at www.facebook.com/rameder.de

... or on Google+: plus.google.com/s/rameder

Press contact: Rameder; Jens Waldmann, Am Eichberg Flauer 1; D-07338 Leutenberg OT Munschwitz; Phone: +49-36734/35-750; Fax: +49-36734/35-753; Email: j.waldmann@kupplung.de

Press contact: IKmedia GmbH; Oliver Schielein; Andreas Hempfling; Friedenstraße 33; D-90571 Schwaig b. Nuremberg; Phone: +49-911/570320-16; Fax: +49-911/570320-69; Email: ah@ikmedia.de