

## PRESS RELEASE WEEK 27/I

### The bestselling electric car has a hitch Rameder presents towbar for Renault Zoe

The Renault Zoe is a huge success. No other electric car sells better in Europe than the smart supermini from France. It seems that only a bicycle would be more environmentally friendly. So it is obvious to combine the two mobility solutions and install a convenient bike carrier for the towbar. Unfortunately, the latter is not available ex works, as is the case with most electric cars. What to do? The solution comes from Rameder in Germany. The online shop of the leading European supplier for towbars – [www.rameder.eu](http://www.rameder.eu) – now offers a suitable model especially for the combination with bike carriers.

Plug in and have fun – environmentally friendly! This bonus can now be doubled with the charming Zoe. **Rameder** now offers a detachable towbar for the French bestseller at a price of 519 euros. It fits all vehicles built from June 2018. As Renault did not "treat" the little car to a trailing load, the towbar manufacturer developed a clever individual solution. To avoid confusion or misuse, the tow ball was designed so that it is impossible to attach a trailer. This limitation usually does not apply to bike carriers, so most commercially available models can be used without problems. The range starts at 71 euros on [www.rameder.eu](http://www.rameder.eu).

As the maximum vertical load of the towbar for the Zoe is 60 kilograms, even two heavy pedelecs can be transported with ease – allowing electromobility to come full circle. Mounting the bicycles behind the vehicle is preferable to roof mounting, anyway, for practical reasons as much as for aerodynamics. This greatly limits additional energy consumption so no one has to worry about range. Moreover, the bicycles are in a secure and stable position here. A 13-pole electric kit for supplying the lighting on the carrier is already included.

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